THE REAL ESTATE INSIDER FOR THE RE/MAX OF TEXAS NETWORK

REPORTER

Fall 2012

2012 SECOND QUARTER

#1 TOP PRODUCER

2012 SECOND QUARTER

Top Producer

Mid-Year Awards

Summer of Ballooning

Top Offices/Agents

Convention Preview

RE/MAX Industry Leaders
Azzouz guides clients, agents through short sales

Terry Azzouz, agent at RE/MAX Fine Properties in Sugar Land, has been selected to part of the Bank of America short sale professional locator. The website helps homeowners connect with local real estate professionals who have completed successful short sales with B of A.

Azzouz has quickly established herself as a short sale expert in the Houston area. Other RE/MAX agents began to contact her when they received leads on short sales and knew the clients would benefit from Azzouz’s expertise.

“In addition to specific knowledge about the process, working with short sales requires a great deal of patience,” said Azzouz. “The bank puts you on a timeline, which takes a lot of follow-through. If the deadline is missed, you won’t be able to start over.”

Azzouz’s efficiency and meticulous organization have allowed her to close 11 short sales so far this year, with several more in the pipeline. She has even begun training other agents to help fend off agents with their own short sales. But for her, it’s not just about the numbers. Working in this complex niche has also allowed Azzouz to help ease the burden on troubled homeowners.

“It is very emotional for the sellers,” said Azzouz. “Often they don’t know where to turn after loan modification hasn’t worked, when they are facing foreclosure. When I come in and am able to expertly guide them through the process, it allows them to relax, take a deep breath, and know that someone is here to help them. It’s extremely rewarding.”

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RE/MAX balloon flies over Houston rush hour traffic

On June 22, the RE/MAX hot air balloon made a promotional flight from northwest to southwest Houston during morning rush hour traffic, advertising the RE/MAX brand’s Above The Crowd! philosophy and making Impressions on all of the commuters below. There are six full-sized RE/MAX hot air balloons stationed in Texas.

Learn more at http://remaxnorthnet.com/news/remax-balloon-program/

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RE/MAX Skydiving Team Kicks off July 4 FC Dallas game

The RE/MAX Skydiving Team, formed for jumping into municipal stadiums, festivals, and events across North America, kicked off the FC Dallas Independence Celebration presented by TNU Energy at FC Dallas Stadium on Wednesday, July 4. The skydivers free-fall at more than 120 miles per hour before deploying their own parachute canopies.

“As the Official Real Estate Partner of FC Dallas, RE/MAX DFW Associates is pleased to provide the RE/MAX Skydiving Team to kick off the 4th of July Independence Celebration event. This is a thrilling pre-game performance that we are happy to share with the FC Dallas fans,” said Mark Wolf, President of RE/MAX DFW Associates who sponsored the game ball delivery.

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Ferreri seeks kidney donor through video, website

Sam “Pearlrand” Ferreri, Broker/Owner of RE/MAX Top Realty in Pearland near Houston, is in need of a kidney transplant to prevent dialysis treatment.

Ferreri, 54, has suffered from Focal Segmental Glomerulosclerosis (FSGS), a rarely-discussed kidney disease since being diagnosed at age 30.

“My family and friends have applied to donate a kidney, but St. Luke’s is very careful to ensure that whoever donates one kidney can survive the rest of their life with only one kidney,” Ferreri wrote on one of his blog posts.

“This is, for one reason or another, each has been denied.”

The website is www.mykidneyゆーく.com.

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Ferreri is seeking a kidney donor.

John Puckett is 1st in Austin Council, according to RE/MAX of Texas standings for first quarter

John Puckett has achieved the 1st place top producer recognition for the RE/MAX Austin Council area and the 8th place top producer recognition for the statewide RE/MAX of Texas network of residential sales associates.

Puckett, who serves clients in The Highland Lakes of Texas from the RE/MAX Horseshoe Bay Resort Sales Co-office, has been assisting buyers and sellers in the local market for 27 years.

“I’m very honored to earn the 1st place top producer recognition and it’s further proof of my commitment to serving the needs of local home buyers and sellers.”

John specializes in helping buyers and sellers in the following neighborhoods and subdivisions: Horseshoe Bay, Blue Lake, Deer Haven, Sunrise Beach and Kingsland.

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This press release first appears on the RE/MAX of Texas News Online website. Have a story or a press release you’d like to see published? Email marketing@remax.net

Marilee’s take on Waco

The following story was written by Marilee Marks of RE/MAX Centre, REALTORS® for Waco Young Professionals and is published here with her permission.

When asked to describe Waco, Texas, I tell people it’s just like Hawaii without the water. But this is not the truth. The majestic Brazos River and expansive Lake Waco are beautiful, recreational, water areas. You just can’t surf.

And more than 400 acres of Cameron Park run along towering limestone bluffs that overlook the Brazos and Bosque rivers. Although Cameron Park is smaller than Central Park in New York City, it has the distinct advantage of being populated by friendly Texans.

I plan to spend my life in Waco. I was born and raised in Seattle, a city some claim is among the most beautiful in the United States. My brother lives there. But give me Southern hospitality and Texas sunshine.

I don’t want to live in a car wash, no matter how green it gets. I want the politeness and charm of Texans in a small city, not the hustle bustle that is characteristic of a sprawling metropolis.

I want a city that, like Gentleman’s porridge, is just right. For me, that’s Waco.

Waco is big enough for everything I need on a day-to-day basis. We have a farmer’s market, a great zoo, a Barnes and Noble for hours of book browsing, and great restaurants. Our family frequently visits a small family restaurant where everybody knows everyone. It’s wonderfully friendly, and the food is good and decently priced.

We have the big cities too! For a night on the town to see things like big name bands or for serious shopping, I’m 90 minutes away from Dallas and Austin. This lets me occasionally breathe in the atmosphere of a larger city without being smothered by it the rest of the time.

And Baylor University, my alma mater, is important to me. I’m proud to be from a town whose university is home of the 2012 women’s basketball champions, the 2011 Alamo Bowl champions, the winner of the 2011 Heisman Trophy, and even the 2012 equestrian champions. Baylor’s baseball and tennis teams are just as impressive. Almost every day I can find musical events, theater, public lectures and other activities at Baylor. It’s a full life and I love it!

On a personal note, I’m engaged to a great guy who teaches in Waco. We know of no better place to raise our family. Waco comes over with Christian values. This is the environment in which I want my children to be raised. I want them to learn solid values while not being stifled. Waco is the perfect place for this.

I don’t like the rat race of the big city. As actress Lily Tomlin said, “If you win the rat race, you are still a rat.” I also don’t care much for the stifling life in a small town. Perfectly in the middle is Waco, where everything I enjoy most is at reach. It’s a great place to spend your life.

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